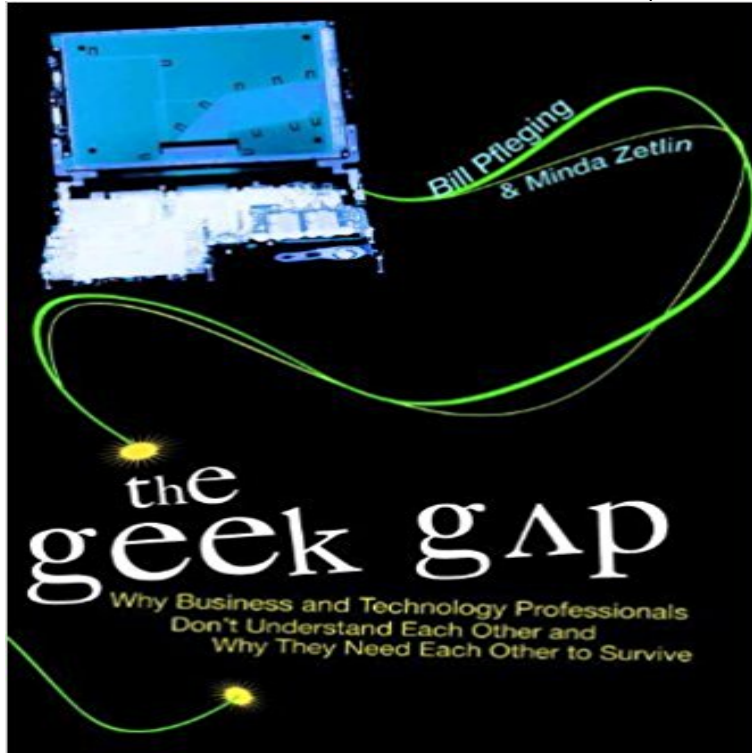


The Geek Gap: Why Business And Technology Professionals Dont Understand Each Other And Why They Need Each Other to Survive



Business managers (suits) and technology professionals (geeks) have become warring camps in too many companies. While both groups have no trouble following the lingo of their own specialties, when they have to communicate with each other, neither side fully understands or wants to understand the other. And that's a big problem in an increasingly technology-dependent business environment where success depends on the smooth integration of both business savvy and technological expertise. Bill Pflieger, a respected computer and Web consultant, and Minda Zetlin, a veteran business writer, explore, in this insightful, witty, and very instructive book, the culture clash that pervades nearly every business-technology interaction. The Geek Gap provides members of both camps a practical guide to working together effectively. Using many real-world examples, the authors vividly illustrate the consequences in time, money, careers, and even lives when these separate cultures fail to communicate. The authors provide practical solutions for building trust between business and computer professionals. The book is filled with tips aimed at geeks and suits to help each group understand the other, communicate in what amounts to a foreign language, and get what they need to do their jobs effectively. The authors profile companies and individual executives who have successfully bridged the gap by conducting events that bring the two groups together, switching jobs from one area to the other, creating whole new careers as go-betweens, and much, much more. This is the first book to directly address issues of communication and understanding between business and technology people. The Geek Gap in identifying this problem and providing numerous practical and workable solutions is an indispensable guide for all.

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Lucidum, Red Reishi Mushroom The Exquisite Red Reishi Mushroom, Or Ganoderma Lucidum. It is know for its strength and its ability to give energy, vigor and vitality. Red Reishi or, Ling Zhi as it is known in China. The reishi / ganoderma are know as herbal mushrooms, and in Asia, they are also known as medicinal mushrooms. The ganoderma lucidum is known as a powerful tonic that helps balance your system. HOME PRODUCTS CONTACT US DISCLAIMER Announcement: Facts And Benefits Of Ganoderma Lucidim, Red Reishi Announcement: Facts And Benefits Of Ganoderma Lucidim, Red Reishi Here are a few facts and benefits about this great mushroom Ganoderma Lucidum Ganoderma Lucidum is also known to many as: red reishi mushroom or in Chinese language as ling zhi. This mushroom is known throughout Asia as a medicinal mushroom. It is very popular in Asia, and now becoming the same in the USA. Ganoderma [â€] Yes, Ganoderma, Red Reishi CAN Help Fight Obesity Yes, Ganoderma, Red Reishi CAN Help Fight Obesity Mushroom supplement could be one way to tackle obesity Check out the website to see how Ganoderma Lucidum, Red Reishi can help you lose weight. Read the whole article here, Monster Ganoderma Mushroom Shown in Zhengzhou Monster Ganoderma Mushroom Shown in Zhengzhou For your information. This is very interesting! Mushroom of Immortality A ganoderma lucidum is seen at a museum in Zhengzhou, Central China Henan province, Jan 19, 2015. Ganoderma lucidum, known as Lingzhi Check it out here, Why Is Reishi â€“ Ganoderma Such An Attractive Product? Why Is Reishi Ganoderma Such An Attractive Product? Toxins in the body are the cause of many deceases. Ganoderma can help to get rid of these toxins, and strengthen the immune system and help restore balance. What Is Giving Kim Kardashian Her Youthful Skin? What Is Giving Kim Kardashian Her Youthful Skin? Here is an interesting article about Kim Kardashians secret to younger looking skin, according to the DailyStar UK. And, also why a mushroom like red reishi / ganoderma are now considered a super food. You can take these healthy mushrooms in supplements, they are beneficial to help battle numerous illnesses / health challengers. You can [â€] Ganoderma Lucidum, Red Reishi, The Miracle Mushroom Did you know, that in other parts of the world, ganoderma lucidum mushroom (also known as red reishi) is known as medicinal, and as brain food? Ganoderma Lucidum is known for generating alertness, for giving energy, it is known to generate well being! Healthy Coffee. Xlim Beauty Coffee With Radix Astragali Healthy Coffee. Xlim Beauty Coffee With Radix Astragali When you are on the website: Look for: Xlim Beauty Coffee (Made In USA) Xlim Beauty Coffee consists of water-soluble fiber, Radix Astragali, and select premium coffee. It helps detoxify the body and supports maintaining a healthy weight RECENT POSTS Announcement: Facts And Benefits Of Ganoderma Lucidim, Red Reishi Yes, Ganoderma, Red Reishi CAN Help Fight Obesity Monster Ganoderma Mushroom Shown in Zhengzhou Why Is Reishi Ganoderma Such An Attractive Product? What Is Giving Kim Kardashian Her Youthful Skin? PAGES About Contact Us Disclaimers Many Names Of Ganoderma My Ganoderma Hub Pages The Ganoderma Lucidum Mushroom Or, Red Reishi What in the World Are Phytonutrients? ARCHIVES Archives DISCLAIMER Site Not Meant As Medical Advice In no manner or form is this site a substitute for professional medical service. This site is not intended to diagnose, treat, cure, or prevent any disease or condition. Always seek the advice of a medical professional for any medical condition. Copyright 2016

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